CONTRACT



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

And:

Smart Media Group LLC 814 King Street Suite 400 Alexandria, VA 22314

	Contract / Re	vicion	Alt Order #				
		VISIOII			<u>r</u>		
	569939	1 ,		9798417			
Product							
LOVE FOR UT-CD 4				·			
Contract Dates	Estimate #						
08/21/12 - 08/27/12	821827						
Advertiser			<u>Or</u>	iginal Date	/ Revision		
Love/R/Congress			C	8/21/12	/ 08/21/12		
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broado	ast		Cash		
	Station	Accour	nt E	xecutive	Sales Office		
	KSTU	Dan Dı	isc	oll	Washington DC		
İ	Special Hand	ling		1			
the second section we see that he set we see the section we					e nervise ser ser ser ser ser ser ser		
	Demographic						
	Adults 35+						
			_				
,	IDB#	DB# Adverti			Product Code		
	1046	LOVE			ORDR		
	Agency Ref			Advertiser	Ref		
ı							

		Spots/			Totals			
*Line Ch Start Date End Date Description	Start/End Time		TypeS	pots	Amount			
N 1 13 08/21/12 08/27/12 M-F 11a-12p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/21/12 08/27/12 MTWTF 4	11a-12p <u>Rate</u> \$300.00	:30	NM	4	\$1,200.00			
N 2 13 08/21/12 08/27/12 M-F 3p-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/21/12 08/27/12 MTWTF 4	3p-4p <u>Rate</u> \$250.00	:30	NM	4	\$1,000.00			
N 3 13 08/21/12 08/27/12 M-F 5a-530a Start Date End Date Weekdays Spots/Week Week: 08/21/12 08/27/12 MTWTF 4	5a-530a <u>Rate</u> \$300.00	:30	NM	4	\$1,200.00			
N 4 13 08/21/12 08/27/12 M-F 530a-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/21/12 08/27/12 MTWTF 4	530a-6a <u>Rate</u> \$300.00	:30	MM	4	\$1,200.00			
N 5 13 08/21/12 08/27/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/21/12 08/27/12 MTWTF 4	7a-8a <u>Rate</u> \$600.00	:30	NM	4	\$2,400.00			
N 6 13 08/21/12 08/27/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/21/12 08/27/12 MTWTF 2	8a-9a <u>Rate</u> \$600.00	:30	NM	2	\$1,200.00			
N 7 13 08/21/12 08/27/12 M-F 9p-930p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/21/12 08/27/12 MTWTF 3	9p-930p <u>Rate</u> \$1,200.00	:30	NM	3	\$3,600.00			
N 8 13 08/25/12 08/25/12 Sa 4p-5p Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12S- 1	4p-5p <u>Rate</u> \$89.00	:30	NM	1	\$89.00			
		Totals		26	\$11,889.00			

Net Amount # of Spots **Gross Amount** Time Period \$7,598.15 \$8,939.00 07/30/12 -08/26/12 20 \$2,507.50 08/27/12 -08/27/12 6 \$2,950.00 \$10,105.65 Totals 26 \$11,889.00



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

	Contract / Revision 569939 /	Alt Order # 9798417
Contract Dates 08/21/12 - 08/27/12	Product LOVE FOR UT-CD 4	Estimate # 821827
Advertiser Love/R/Congress		inal Date / Revision 8/21/12 / 08/21/12

Signature:	Date:	-	

Rep Order# EC'd Yes

Advertiser Station Product

KSTU-TV SALT LAKE CITY, UT

() POLITICAL LOVE FOR UT-CD 4

Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400

ALEXANDRIA, VA 22314

08/21/2012 - 08/27/2012 LOVE/ORDR/821827

Showing Buylines: All Rep Revised Lines Last Received: Printed:

Salesperson (Sales Office (Rep Firm

) WASHINGTON) DAN DRISCOLL

Salesperson Phone# Salesperson FAX# 917-206-9589 202-955-5342

Fax# Buyer Estimate# Phone# 821827 Lindsay Hanlen

Hiatus Weeks

Agency C/P1/P2/E Flight Dates

- CONTRACT COMMENT --

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

					 	LT
*50	*49	*48	*47	* 4 6	* 42. U I)	Ln
TU-F,M 8A- Sales Remark: V3 Added	TU-F,M 7A-Sales Remark:	TU-F,M 530 Sales Remark: V3 Added	TU-F,M 5A- Sales Remark: V3 Added	TU-F,M 3P- Sales Remark: V3 Added	TU-F,M 11A Sales Remark: V3 Added	Day
8A-9A mark:	7A-8A mark:	A-6A	530A	3P-4P nark:	11A-12P nark:	Time
NEWS V3 MG PACKAGE	NEWS V3 MG PACKAGE	NEWS V3 MG PACKAGE	NEWS V3 MG PACKAGE	JUDGE JUDY V3 MG PACKAGE	NEWS V3 MG PACKAGE	Program
:30	:30	:30	:30	:30	:30	Len
				\$25(\$300.00	Rate
\$600.00	\$600.00	\$300.00	\$300.00	\$250.00	0.00	
08/21-08/27	08/21-08/27	08/21-08/27	08/21-08/27	08/21-08/27	08/21-08/27	Dates
N	4.	44	41	.	42	Spots/Week
щ	بـ ـر	Н	Н	щ	⊢ !	# of Weeks
8	4	4	.4	4.4	.4	Total Spots
\$1,200.00	\$2,400.00	\$1,200.00	\$1,200.00	\$1,000.00	\$1,200.00	Total Cost
						Daypart

Books null Demos RA35+	Station Totals: 26 / \$11,889.00 Lines not sent/rcld/rtrn: 0 / \$0.00COMPETITIVE Market Totals \$48,369	SALES MONTHLY TOTALS Aug 12: 20 / \$8,939.00 Sep 12: Sales Totals: 26 / \$11,889.00	-REPORT TOTALS- Report Totals: 26 / \$11,889.00	*52 SA 4P-5P MASH Sales Remark: V3 MG PACKAGE V3 Added	т Ул *	LT In Day Time Program		Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL Product LOVE FOR UT-CD 4 Estimate# 821827	Rep Order# 9798417 Ver# 3 Status Revised EC'd Yes
	CABL 0%	6 / \$2,950.00					Flight Dates Hiatus Weeks	Agency (): 814 KIN ALEXAI Agency C/P1/P2/F	Traffic Order#
	KDLU KUCW			:30	:30	Len	90	SMA G ST NDR	er#
	% % 0 %			\$89.00	\$1,200.00	Rate	08/21/2012 - 08/27/2012	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 PIPPJE I OVEGORDR 821827	Show
	KJZZ 0% KUTV 47%			08/25-08/25	08/21-08/27	Dates	2 :	J	Printed: Last Received: ing Buylines: Al
	UNKB 0%			1	3	Spots/Week #	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (Printed: 08/21/2012 12:53 PM Last Received: 08/21/2012 12:32 PM Showing Buylines: All Rep Revised Lines
						# of Weeks) W/) DA	M
	KSTU			д	ω	Total Spots	202-955-5342 917-206-9589	WASHINGTON DAN DRISCOLL	
	24% 0%			\$89.00	\$3,600.00	Total Cost	5342 9589	COLL	3 of 3
						Daypart			

	Ver#
	,_
	Status
_	New

Rep Order# 9798417 EC'd Yes

Traffic Order#

Showing Buylines: All Lines Last Received: Printed:

08/20/2012 2:35 PM 08/20/2012 2:46 PM

> l of S

Flight Dates Agency C/P1/P2/E Agency Hiatus Weeks () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 08/21/2012 - 08/27/2012 LOVE/ORDR/821827

> Salesperson (Sales Office Rep Firm

) WASHINGTON) DAN DRISCOLL

Salesperson FAX# Salesperson Phone# 202-955-5342 917-206-9589

-- CONTRACT COMMENT --

Buyer Fax#

Lindsay Hanlen

Phone#

Estimate# Product Advertiser

821827

LOVE FOR UT-CD 4

Station

KSTU-TV SALT LAKE CITY, UT

) POLITICAL

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

Ratin	Ratin	Ratin	Ratin	Ratin	Ratin	Ratin	Rating	1 Rating: 1.7	LT
9 Rating: 1.4	8 Rating: 1.4	7 Rating: 1.4	6 Rating: 1.4	5 Rating: 1.7	4 Rating: 1.7	3 Rating: 1.7	2 Rating: 1.7	1 1 3: 1.7	Ln
벼	TH	¥	UT	Œ	떠	TH	W	TU	Day
3P-4P	3P-4P	3P-4P	3P-4P	11A-12P	11A-12P	11A-12P	11A-12P	11A-12P	Time
JUDGE JUDY	JUDGE JUDY	JUDGE JUDY	JUDGE JUDY	NEWS	NEWS	NEWS	NEWS	NEWS	Program
								į	
:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$175.00	\$175.00	\$175.00	\$175.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	Rate
08/24-08/24	08/23-08/23	08/22-08/22	08/21-08/21	08/27-08/27	08/24-08/24	08/23-08/23	08/22-08/22	08/21-08/21	Dates
н	н	1	۲	н	щ	ч	щ	H	Spots/Week
н	н	; —4	щ	н	н	}4	H	1	# of Weeks
щ	Н	ju-i	ы	<u>سر</u>	н	Н	н	⊢	Total Spots
\$175.00	\$175.00	\$175.00	\$175.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	Total Cost
									Daypart

13 W 5A-530A GOOD DAY UTAH Rating: 1.1	12 TU 5A-530A GOOD DAY UTAH Rating: 1.1	11 SU 4P-5P M*A*S*H Rating: 0.6	10 M 3P-4P JUDGE JUDY Rating: 1.4	LT In Day Time Program		Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL Product LOVE FOR UT-CD 4 Estimate# 821827	Rep Order# 9798417 Ver# 1 Status New EC'd Yes
:30 \$140.00	:30 \$140.00	:30 \$53.00	:30 \$175.00	Len Rate	0	Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/P1/P2/F I OVE/ORDR/821827	Traffic Order#] Showi
08/22-08/22	08/21-08/21	08/26-08/26	08/27-08/27	Dates			Printed: 08, Last Received: 08/ Showing Buylines: All Lines
P .	<u>, , , , , , , , , , , , , , , , , , , </u>	1		Spots/Week #	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (08/20/2012 2:46 PM 08/20/2012 2:35 PM ines
μ.	μ.	_	,	# of Weeks	one# X#		\$ \$
۲	н	,	· н	Total Spots	202-955-5342 917-206-9589	WASHINGTON DAN DRISCOLL	
\$140.00	\$140.00	\$53.00	\$175.00	Total Cost	42 89)LL)N	2 of 5

Daypart

17 Rating: 1.4

UT

530A-6A

GOOD DAY UTAH

:30

\$160.00

08/21-08/21

18 Rating: 1.4

Σ

530A-6A

GOOD DAY UTAH

:30

\$160.00

08/22-08/22

ш

\$160.00

20 Rating: 1.4

피

530A-6A GOOD DAY UTAH

:30

\$160.00

08/24-08/24

سر

\$160.00

Rating: 1.4

19

HT

530A-6A

GOOD DAY UTAH

:30

\$160.00

08/23-08/23

ш

\$160.00

16 Rating: 1.1

Z

5A-530A

GOOD DAY UTAH

:30

\$140.00

08/27-08/27

\$140.00

\$160.00

\$140.00

Rating: 1.1

15

12]

5A-530A

GOOD DAY UTAH

:30

\$140.00

08/24-08/24

14 Rating: 1.1

TΗ

5A-530A

GOOD DAY UTAH

:30

\$140.00

08/23-08/23

|--1

\$140.00

31 Rating: 2.8	30 Rating: 2.8	29 Rating: 2.8	28 Rating: 2.8	27 Rating: 2.8	26 Rating: 2.7	25 Rating: 2.7	24 Rating: 2.7	23 Rating: 2.7	22 Rating: 2.7	21 Rating: 1.4	LT Ln		Station KS Advertiser Product Estimate#	Rep Order# EC'd Yes
∞	ъ <u>т</u>	TH .	& ₹	3 TU	র	μ	TH	×	TU	ĸ	Dау 	Lindsay Hanlen	KSTU-TV SALT LAKE CITY, UT () POLITICAL LOVE FOR UT-CD 4 821827	9798417
8A-9A	8A-9A	8A-9A	8A-9A	8A-9A	7A-8A	7A-8A	7A-8A	7A-8A	7A-8A	530A-6A	Time	p	I-CD 4	Ver# 1
GOOD DAY UTAH	GOOD DAY UTAH	GOOD DAY UTAH	GOOD DAY UTAH	GOOD DAY UTAH	GOOD DAY UTAH	GOOD DAY UTAH	GOOD DAY UTAH	GOOD DAY UTAH	GOOD DAY UTAH	GOOD DAY UTAH	Program		, UI	Status New
·											•	Flight Dates Hiatus Weeks	Agency (): 814 KIN ALEXA	Traffic Order#
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len	80	SMA G S7 NDR	#
\$280.00	\$280.00	\$280.00	\$280.00	\$280.00	\$320.00	\$320.00	\$320.00	\$320.00	\$320.00	\$160.00	Rate	08/21/2012 - 08/27/2012	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/F I OVE/ORDR/821827	Shov
08/27-08/27	08/24-08/24	08/23-08/23	08/22-08/22	08/21-08/21	08/27-08/27	08/24-08/24	08/23-08/23	08/22-08/22	08/21-08/21	08/27-08/27	Dates	25		Printed: 08/ Last Received: 08/ Showing Buylines: All Lines
щ	н	ц	μ	1	щ	н	щ	н	ч	⊢	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (08/20/2012 2:46 PM 08/20/2012 2:35 PM ines
۳	ш	<u></u> -	Н	Н	۲	Н	,	سر	Н	<u> </u>	# of Weeks	Phone# FAX#		PM
Н	14	μ	1	H	,	4	4	н	н	ו ו	Total Spots	202-955-5342 917-206-9589) WASHINGTON) DAN DRISCOLL	
\$280.00	\$280.00	\$280.00	\$280.00	\$280.00	\$320.00	\$320.00	\$320.00	\$320.00	\$320.00	\$160.00	Total Cost	342 589	OLT ON	3 of 5
										 	Daypart			

LT Ln Day Time Program	Buyer Lindsay Hanlen Phone# Fax#	Product LOVE FOR UT-CD 4 Estimate# 821827	er	Station KSTU-TV SALT LAKE CITY, UT	Rep Order# 9798417 Ver# 1 Status New EC'd Yes
					4
Len Rate	Flight Dates 08/21/2012 - 08/27/201: Hiatus Weeks	ALEXANDRIA, VA 22314 Agency C/P1/P2/E LOVE/ORDR/82182	814 KING ST, SUITE 400	Agency () SMART MEDIA GROUP	Traffic Order# Sho
Dates)12	827		TP .	Printed: 08 Last Received: 08 Showing Buylines: All Lines
Spots/Week # of Weeks	Salesperson Phone# Salesperson FAX#	Salesperson (<u>ဗ</u>	Rep Firm	08/20/2012 2:46 PM 08/20/2012 2:35 PM Lines
f Total	-) DAN DRISCOLI) WASHID		
l Total Cost s	202-955-5342 917-206-9589	USCOLL	NGTON		4 of 5

Daypart

42 Rating: 5.0	41 Rating: 5	40 Rating: 5.0	39 Rating: 5.0	Rating:	Rating:	Rating:	35 Rating: 1.5	Rating:	33 Rating: 3.6	Rating:		Station 1 Advertiser Product Estimate# Buyer Phone# Fax#
42	41 : 5.0	40	39	38	37	36 1.5	35 1.5	34 1.3	33° 3.6	32	Ļ'n	# 8 # 8
2	О Ч	×	TU	US U	su	SA	SA	SU	SU	SA	Day	STU-TV SALT LAKE () POLITICAL LOVE FOR UT-CD 4 821827 Lindsay Hanlen
9P-930P	9P-930P	9P-930P	9P-930P	11309-12	11P-1130	10P-1035	5P-6P	9A-10A	7A-9A	7A-9A	Time	KSTU-TV SALT LAKE CITY, UT r () POLITICAL LOVE FOR UT-CD 4 821827 Lindsay Hanlen
NEWS	NEWS	NEWS	NEWS	1130P-12A M*A*S*H	11P-1130P 30 ROCK	10P-1035P SEINFELD	NEWS	NEWS	GOOD DAY UTAH	GOOD DAY UTAH	Program	Y, UT
	an late was made and an inches			~ ~ ~ ~ ~ ~			m		TAH	ТАН		
:30 \$840.00 08/27-08/27	:30 \$840.00 08/24-08/24	:30 \$840.00 08/22-08/22	:30 \$840.00 08/21-08/21	:30 \$88.00 08/26-08/26	:30 \$123.00 08/26-08/26	:30 \$175.00 08/25-08/25	:30 \$225.00 08/25-08/25	:30 \$120.00 08/26-08/26	:30 \$240.00 08/26-08/26	:30 \$280.00 08/25-08/25	Len Rate Dates	Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/P1/P2/E LOVE/ORDR/821827 Flight Dates 08/21/2012 - 08/27/2012 Hiatus Weeks
н	н	н	ы	1	ш	,	щ	щ	н	-	Spots/Week	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#
щ	j u st	Н	ч	سا	۲	Н	ь	н	Н	; → - 	# of Weeks	((Phone#
щ	۲		щ	1	ч	ц	.	н	ц	نسر 	Total Spots) WASHINGTON) DAN DRISCOLL ; 202-955-5342 917-206-9589
\$840.00	\$840.00	\$840.00	\$840.00	\$88.00	\$123.00	\$175.00	\$225.00	\$120.00	\$240.00	\$280.00	Total Cost	TON COLL 5342 9589

	Aug 12: 37 / \$9,774.00 Sep 12: Sales Totals: 44 / \$11,889.00 Station Totals: 44 / \$11,889.00 Lines not sent/rcld/rtrn: 0 / \$0.00	Report Totals: 44 / \$11,889.00SALES MONTHLY TOTALS	44 SU 530P-6P 30 ROCK Rating: 0.9REPORT TOTALS	43 SU 930P- NEWS 1005P	LT Ln Day Time Program		Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL Product LOVE FOR UT-CD 4 Fedinate# 821877	Rep Order# 9798417 Ver# 1 Status New EC'd Yes
CABL KTVX	7 / \$2				•	Flight Dates Hiatus Week	H	
0% 21%	\$2,115.00					Flight Dates Hiatus Weeks	Traffic Order#	
KUCW	,		:30	:30	Len	90	r#	
0%			\$150.00	\$700.00	Rate	08/21/2012 - 08/27/2012	Show	
KJZZ 0% KUTV 47		·	08/26-08/26	08/26-08/26	Dates) SMART MEDIA GROUP NG ST, SUITE 400 ANDRIA, VA 22314 E LOVE/ORDR/821827 08/21/2012 - 08/27/2012		Printed: 08. Last Received: 08/ Showing Buylines: All Lines
0% 47%								: 08 d: 08 All Lines
KSL		a.	ц	.	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (08/20/2012 2:46 PM 08/20/2012 2:35 PM nes
% % O o			н	н	# of Weeks	Phone# FAX#	\smile	PM PM
KSTU UNKN			н	بر	Total Spots	WASHINGTON DAN DRISCOLL 202-955-5342 917-206-9589		
24%			\$150.00	\$700.00	Total Cost	342 589	OLL ON .	5 of 5
					Daypart			

Books Demos

null RA35+